

## **PREVENTION PROGRAM**

The County of San Diego funds a strategically focused; problem centered, and integrated environmental alcohol and other drug (AOD) prevention system.

The County targets specific alcohol and drug related problems that cause the greatest harm to the health and safety of its citizens, especially youth. Prevention service providers use community action and media advocacy to elevate issues to the public agenda and offer solutions through community based prevention collaborations. The three countywide initiatives focus on prevention of Binge and Underage Drinking, Methamphetamine, and Marijuana.

### **Accomplishments include:**

- Advanced Social Host Ordinances to approval in 16 of the 18 cities within SD County, as well as unincorporated area
- Worked with law enforcement to remove glass pipes used in smoking cocaine and methamphetamine from stores
- Worked with Tijuana officials to establish local responsible beverage services and sales training to reduce problems of U.S. youth drinking in Tijuana
- Developed and implemented a youth-led campaign to raise public awareness of video games promoting drug use.
- Succeeded in establishing policies at community events to prohibit sales of pro-marijuana-themed merchandise

### **Community Based Collaborations**

#### **Central San Diego County**

##### **Collaboration for Economic and Social Change, Palavra Tree, Inc.**

1212 South 43<sup>rd</sup> Street, Suite C  
San Diego, CA 92113

Tel: (619) 263-7768 - Fax: (619) 262-5040

E-mail: [cleomalone@worldnet.att.net](mailto:cleomalone@worldnet.att.net)

Contact: Cleo Malone, Ph.D., Director

ADS (04/20/07)

#### **Mid-City for Youth**

Social Advocates for Youth (SAY)  
5348 University Avenue, suite 201  
San Diego, CA 92105  
Tel: (619) 582-9056 - Fax: (619) 582-9057  
E-mail: [mbaum@saysandiego.org](mailto:mbaum@saysandiego.org)  
Contact: Mary Baum, Program Manager

#### **North City Prevention Coalition**

Social Advocates for Youth (SAY)  
8755 Aero Drive, Suite 100  
San Diego, CA 92123  
Tel: (619) 582-9056 ext 201  
Fax: (619) 582-9057  
E-mail: [mbaum@saysandiego.org](mailto:mbaum@saysandiego.org)  
Contact: Mary Baum, Program Manager

#### **Vitality San Diego**

Institute for Public Strategies  
409 Camino del Rio South # 305  
San Diego, CA 92108  
Tel: (619) 296-3311 ext.15  
Fax: (619) 296-3322  
E-mail: [dtomsky@publicstrategies.org](mailto:dtomsky@publicstrategies.org)  
Contact: Dan Tomsky, Program Manager

### **East San Diego County**

#### **East County Community Change Project**

Institute for Public Strategies  
409 Camino del Rio South  
San Diego, CA 92108  
Phone (619) 296-3311 ext. 14  
Fax:(619) 296-3322  
E-mail: [dskiles@publicstrategies.org](mailto:dskiles@publicstrategies.org)  
Contact: Daniel Skiles, Project Manager

### **North San Diego County**

#### **Tri City Prevention Collaborative**

Vista Community Clinic  
1000 Vale Terrace Vista, CA 92084  
Tel: (760) 407-1220 ext.150  
Fax: (760) 407-2702  
E-mail: [leary@vistacommunityclinic.org](mailto:leary@vistacommunityclinic.org)  
Contact: Erica Leary, Program Manager

#### **San Dieguito Alliance for Drug-Free Youth**

4691 Cypress Glen San Diego, CA 92130  
Tel: (858) 755-6598 - Fax: (858) 755-6598  
E-mail: [strang@earthlink.net](mailto:strang@earthlink.net)  
Contact: Judi Strang, Executive Director

#### **North Inland Community Prevention Program (NICPP)**

Mental Health Systems, Inc.  
12344 Oak Knoll Road, Suite C-1  
Poway, CA 92064  
Tel: (858) 391-9303 - Fax: (858) 391-9302  
E-mail: [nicpp@mhsinc.org](mailto:nicpp@mhsinc.org)  
Contact: Clark Kiser, Program Manager

### **South San Diego County**

#### **South Bay Partnership**

Paradise Valley Hospital  
2400 East 4<sup>th</sup> Street National City, CA 91950  
Tel: (619) 472-4607 - Fax: (619) 472-4289  
E-mail: [richardl@pvh.ah.org](mailto:richardl@pvh.ah.org)  
Contact: Dana Richardson, Project Director

### **County-wide Initiatives**

#### **Media Advocacy, Border Project**

Institute for Public Strategies (IPS)  
409 Camino Del Rio South, Suite 305  
San Diego, CA 92108  
Tel: (619) 296-3311, ext.16  
Fax: (619) 296-3322  
E-mail: [kherbsttritt@publicstrategies.org](mailto:kherbsttritt@publicstrategies.org)  
Contact: Kim Herbsttritt, Executive Director

#### **Methamphetamine Strike Force**

409 Camino Del Rio South, Suite 305  
San Diego, CA 92110  
Tel: (760) 749-8792 - Fax: (760) 749-9486  
E-mail: [angelagoldberg@sbcglobal.net](mailto:angelagoldberg@sbcglobal.net)  
Contact: Angela Goldberg, Facilitator

### Policy Panel/Binge and Underage Drinking Initiative

3505 Alvarado Road, Suite 205  
San Diego, CA 92110  
Tel: (619) 757-6035 - Fax: (619) 594-3568  
E-mail: [jwalsh-jacksonpp@yahoo.com](mailto:jwalsh-jacksonpp@yahoo.com)  
Contacts: Ray DiCiccio/Judy Walsh-Jackson

### Responsible Hospitality Coalition

Institute for Public Strategies  
13753 Recuerdo Drive Del Mar, CA 92014  
Tel: (858) 793-1585 - Fax: (858) 793-1585  
E-mail: [rhcsd@aol.com](mailto:rhcsd@aol.com)  
Marian Novak, Director

### San Diego County Office of Education

**Friday Night Live** (High School youth)  
6401 Linda Vista Road  
San Diego, CA 92111  
Tel: (619) 718-6667 - Fax: (619) 682-5252  
E-mail: [sdfnl@sdcoe.net](mailto:sdfnl@sdcoe.net)  
Contact: Linda Jacoway, Manager

### Club Live (Middle School Youth)

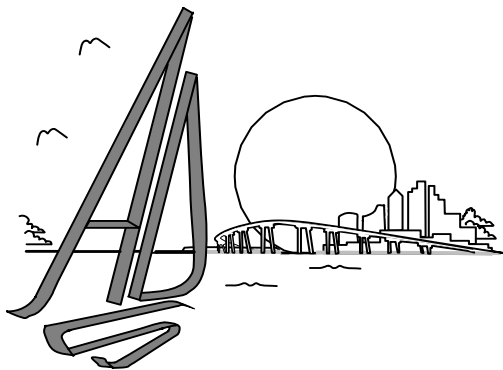
Tel: (619) 718-6668 - Fax: (619) 682-5252  
E-mail: [clublive@sdcoe](mailto:clublive@sdcoe)  
Contact: Tawni Jochens

### Prevention Evaluation Project

Telesis II of California, Inc.  
409 Camino del Rio South, Suite 205  
San Diego, CA 92108  
Tel: (619) 497-0193 - Fax: (619) 497-0582  
E-mail: [dcleveland@telesis.org](mailto:dcleveland@telesis.org)  
Contact: David Cleveland, Director

*"Never doubt that a small group of  
thoughtful committed citizens can  
change the world; indeed it is the  
only thing that ever has."*

*Margaret Mead, Anthropologist*



## Service Numbers

### Alcohol & Drug Services (ADS) Administration (619) 584-5007

Visit our website at [www.co.san-diego.ca.us/](http://www.co.san-diego.ca.us/)  
and look under the Services tab for more  
information about ADS services

### ACCESS & Crisis Line 1(800) 479-3339

#### BOARD OF SUPERVISORS

Greg Cox District 1	Pam Slater-Price District 3	Dianne Jacob District 2
Ron Roberts District 4		Bill Horn District 5

Walter F. Ekard  
Chief Administrative Officer

Jean M. Shepard, Director  
Health and Human Services Agency

Susan Bower  
Alcohol and Drug Program Director (Acting)

## County of San Diego Health and Human Services Agency



## ALCOHOL AND DRUG SERVICES

3255 Camino Del Rio South,  
San Diego, CA 92108

### Mission Statement:

Lead the County of San Diego in  
reducing alcohol and other drug  
problems through community  
engagement

## DIRECTORY OF PREVENTION SERVICES

All programs listed in this pamphlet  
receive funding by contract with the  
County of San Diego Alcohol and Drug  
Services.